

Single Parent Scholarship Fund of Pulaski County presents

*"A Night of Hope for Single Parents"*

**HONORING BARBARA GRAVES:**  
SUCCESSFUL BUSINESS OWNER AND COMMUNITY LEADER



Long-time Little Rock resident Barbara Graves opened Barbara Graves Intimate Fashions in October 1973 and was herself a divorced single parent during the early years of the business. She understands the challenges single parents face as they juggle the demands of workplace and family.

Barbara's success as a business woman is phenomenal. She's been named Retailer of the Year (1994), Executive of the Year (Sales and Marketing Association, 2005) and was named to the Arkansas Small Business Hall of Fame. In addition to her success in the business arena, Barbara finds time to give back to her community, serving on the Little Rock City Board of Directors (2001 – 2004) and as Vice-Mayor (2005 – 2006). She is active in Rotary Club and the Little Rock Chamber of Commerce, where she served as board chair in 2010.

Throughout all of it, Barbara has put her family first. She is married to Barry McDaniel and has two sons and two grandchildren. She serves as a role model to many women.



**Single Parent Scholarship Fund of Pulaski County (SPSF)**

Helping high-potential, low-income single parents  
achieve their goal of a college education.



SPSF is not a typical scholarship program. In addition to financial support, SPSF offers:

Mentoring • Case management • Computer donations  
Opportunities for academic and professional growth

**SPSF WORKS:** A recent study found that over a ten-year period about 90% of single parents who received the scholarship had completed educational programs or were continuing to pursue that goal.

*"When you bring single parents out of poverty, they bring their children with them."*

# *A Night of Hope*

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